Documentary “La ruta olvidada” goes for gender perspective in heritage interpretation

The documentary *La Ruta Olvidada. Creadoras de territorio* (“The forgotten route. Creators of territory”, in Spanish) brings us some of the heritage referents in Valencia area highlighting the role of women in different civilizations and how it has been silenced throughout history.

The audio-visual document covers the most important historical stages of the Valencian territory taking into account the role of women in these societies. The story is conducted by the expert voices of the archaeologists Begoña Soler and Trini Martínez, the historian Víctor Chaos, the doctor in Ancient History Milagros Moro and the archaeologist Francisca Navarro.

La ruta olvidada aims to become a dissemination product for the tourist offices of the province of Valencia and the town councils of the area, in order to explain public that women in history “not only breastfed the children within the caves”, as archaeologist Begoña Soler states in the video.

The documentary is the result of the joint work of the Area of Equality of the Valencia Regional Council and its Tourist Board, in the framework of the Gender Equality Plan for Tourism, of the Valencia Regional Council. With this initiative, the Valencia Regional Council has received a mention from the UN for its involvement in the field of gender equality and the experience will be included in the next report *Women on Gender Equality in the Tourism Sector*, planned for next December.

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